

Search Engine Marketing

Advertise Where Consumers Are!

Search Engine Marketing is the optimal solution to the growing number of automotive-related Google and Bing search queries. Whether sales or service, our SEM and SEO team can get your dealership to the top.

Crush Your Competition in Dealership Rankings!

With DPS, your dealership competes against independent service centers using PPC to advertise aggressive prices. Your SEM campaign can target specific marques, cars, parts, and even services – the power is yours. Plus, DPS helps your dealership capture new car sales with customized PPC campaigns.

We Won't Compete with Your Current Website, We'll Enhance it.

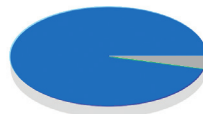
With DPS' PPC and SEO program, we make sure that your dealership appears all over the Google and Bing searches of your potential customers. We'll maximize your budget, putting it to work on the best keywords to make sure that your dealership's message reaches the right eyes at the right time.

SEM Statistics

Click Thru Rate

3X higher than average
retail CTR

96% of searchers that called
the unique page phone
number are out of warranty



73 Calls
per month from the landing page

80 Offers
clicked per month

Contact us today and let us show you why our SEM program is the most relevant and effective solution in combating the independent repair shops and competing new car dealerships.

For more information: Call DPS at (800) 998-2910 or email DPSSales.com